

10 Places to Visit That Prove Buenos Aires Is One of the Trendiest Cities in Latin America

BY KATIE CHANG | SEPTEMBER 22, 2019

No matter where they're located, destination cities seem to fall squarely into two camps. First up: those renowned for a wide range of things to see and do, offering a dependable mix of old and new – [Paris](#), being a fine example. The City of Lights might be most famous for its iconic landmarks (like the Eiffel Tower and Louvre), but also an ever-pulsing culinary and retail scene the rest of the world is always trying to keep tabs on.

Then, there are metropolises more often liked to their past. Though Buenos Aires has staunchly remained a top urban destination for decades, the [recommendations for visitors](#) typically follow the same playbook: hit up Don Julio for *entraña* (skirt steak) and Malbec. Stroll around the popular neighborhoods of Recoleta and Palermo Soho. Grab *fugaza* (local-style pizza) at El Güerrin. See tango.

But in recent years, [Buenos Aires](#) has experienced an uptick of design-focused hotels, restaurants, and boutiques envisioned by creatives who aren't afraid to shake off the city's dogged reputation. Here, ten reasons why there's never been a better time to book a trip to Buenos Aires than now.

Faena Hotel



PHOTO: COURTESY OF FAENA

It may not be new, but [Faena Hotel](#) is arguably the one that set the city's contemporary creative transformation in motion. Occupying a former silo in Puerto Madero, the over-the-top aesthetic – a joint collaboration between hotelier Alan Faena and designer Philippe Starck – dazzles with a provocative palette of red, white, and gold, and eye-catching accents (like velvet drapes, Baccarat crystal chandeliers, and white leather chairs). Even the spa stands out with its hammam, and Bistro Sur, remains one of the buzziest restaurants in town.